

Yi Shi (Richard) Zhou

Harbert College of Business | Department of Management and Entrepreneurship
Auburn University | 415 W Magnolia Ave | Auburn, AL 36849
Email: yzz0224@auburn.edu

EDUCATION

| | |
|--|--|
| Auburn University. | Ph.D. in Management (Expected 2027) |
| Committee: Brian Connelly (Chair), Mark DesJardine | |
| University of Western Ontario | M.A. in Economics |
| Boston University | M.A. in Economics |
| China University of Geosciences (Beijing) | B.B.A. in Accounting |

PUBLICATIONS:

Connelly, B. L., Certo, S.T., Reutzel, C.R., DesJardine, M., & **Zhou, Y.** 2025. Signaling Theory: State of the Theory and its Future. *Journal of Management*, 51(1), 24-61.

<https://doi.org/10.1177/01492063241268459>

Connelly, B.L., Ketchen, D.J., & **Zhou, Y.** 2023. The Presenter's Paradox: More Is Not Always Better. *Journal of Management*, 49(7), 2208-2217. <https://doi.org/10.1177/01492063231155982>

- Editorial Commentary

Connelly, B.L. & **Zhou, Y.** "Signaling Theory." In *Oxford Bibliographies in Management*. Ed. Ricky Griffin. New York: Oxford University Press.

WORKS IN PROGRESS

Lee, J., Li, H., Zafar, M., & **Zhou, Y.** "Distractivist" Investors: The Unintended Signals of a Proxy Fight.

Zhou, Y., Li, H., Cui, M., & Short, C. Shifting Demands: Governance-influenced firm strategy in the context of geopolitical risk.

Zachary, M.A., Oliver, A., Song, R., & **Zhou, Y.** Share what you care? CEO expressions of empathy and social approval.

PRESENTATIONS:

Zhou, Y., Li, H., Cui, M., & Short, C. (2024) "Shifting Demands: Governance-influenced firm strategy in the context of geopolitical risk." *Strategic Management Society Annual Conference*, Istanbul, Turkey.

Zachary, M.A., Oliver, A., Song, R., & **Zhou, Y.** (2024) "Share that you care? CEO expressions of empathy and social approval." *Strategic Management Society Annual Conference*, Istanbul, Turkey.

Updated: April 17, 2025

Zhou, Y., Roccapiore, A., & Zachary, M.A. (2024) “Stand out or fit in: How angel investor human capital and political ideology differences influence group profile diversity.” *Babson College Entrepreneurship Research Conference*, Munich, Germany.

Parker, O., Fraseur, S., **Zhou, Y.**, Short, C., & Gong, K. (2023) “Censor-me-not: Gender, leadership style, & censorship tolerance in film.” *Strategic Management Society Annual Conference*, Toronto, Canada.

Short, C., & **Zhou, Y.** (2021) “Determinants of anticipatory impression management.” *Strategic Management Society Annual Conference*. (Virtual)

- Overall Conference Best Paper Nominee

PROFESSIONAL ACTIVITIES & ACADEMIC SERVICES

Conference Reviewing

Annual Meeting of the Academy of Management 2024

Annual Meeting of the Southern Management Association 2023

Strategic Management Society Annual Conference 2025

Consortia

New Doctoral Student Consortium at AOM 2023

Early-Stage Doctoral Consortium at SMA 2023

SKILLS

Computer: R, Nodejs, Matlab, SAS, Stata, Tableau