Raymond J. Harbert College of Business ● Management Curriculum Model

FRESHMAN YEAR

	FIRST SEMESTER			SECOND SEMESTER	
ENGL 1100	☐ ENGLISH COMP I	3	ENGL 1120	☐ ENGLISH COMP II	3
	☐ HIST 1010 or HIST 1020 ▲	3		☐ CORE OPTION ▲	3
MATH 1680	☐ CALCULUS W/ BUS APP I	4	COMM 1000	☐ PUBLIC SPEAKING	3
	☐ CORE LAB SCIENCE I [1]	4		☐ CORE LAB SCIENCE II [1]	4
BUSI 1010	☐ PROFESSIONAL DEVELOPMENT IN BUS I	1		☐ CORE FINE ART [1]	3

SOPHOMORE YEAR

	FIRST SEMESTER			SECOND SEMESTER	
ECON 2020	☐ MICROECONOMICS	3	ECON 2030	☐ MACROECONOMICS	3
	☐ CORE LIT I or II ▲	3		☐ CORE OPTION ▲	3
SCMN 2150	☐ **PRIN OF SUPPLY CHAIN MNGT**	**2**	BUAL 2600	☐ BUSINESS ANALYTICS I	3
ACCT 2110	☐ FINANCIAL ACCOUNTING	3	ACCT 2210	☐ MANAGERIAL ACCOUNTING	3
BUSI 2010	☐ PROFESSIONAL DEVELOPMENT IN BUS II	1	**ACCT 2700**	☐ **BUSINESS LAW**	**3**
	☐ FREE ELECTIVE	3			

JUNIOR YEAR

	FIRST SEMESTER			SECOND SEMESTER	
MNGT 3100	☐ **PRINCIPLES OF MANAGEMENT**	**3**	**HRMN 3420**	☐ **HUMAN RESOURCES MANAGEMENT**	**3**
ISMN 2140	☐ **INTRO TO INFO SYSTEMS MNGT**	**2**	CTCT 3250	☐ INFORMATION ANALYSIS	**3**
MNGT 3010	☐ **PROF DEV IN MANAGEMENT**	**1**	MKTG 3310	☐ PRINCIPLES OF MARKETING	3
FINC 3610	☐ **PRINCIPLES OF FINANCE**	**3**		☐ MINOR COURSE [2]	3
BUAL 2650	☐ BUSINESS ANALYTICS II	3		☐ MINOR COURSE [2]	3
	☐ FREE ELECTIVE	3		☐ FREE ELECTIVE	1

SENIOR YEAR

	FIRST SEMESTER			SECOND SEMESTER	
MNGT 3460	☐ **ORGANIZATIONAL BEHAVIOR**	**3**	**MNGT 4800**	☐ **STRATEGIC MANAGEMENT**	**3**
	☐ **DESIGNATED ELECTIVE** [2]	**3**		☐ **MANAGEMENT ELECTIVE** [2]	**3**
BUSI 4010	☐ PROFESSIONAL DEVELOPMENT IN BUS IV	1		☐ **DESIGNATED ELECTIVE** [2]	**3**
	☐ MINOR COURSE [2]	3		☐ MINOR COURSE [2]	3
	☐ MINOR COURSE [2]	3		☐ FREE ELECTIVE	3
	☐ FREE ELECTIVE	3	UNIV 4AA0	☐ CREED TO SUCCEED (GRADUATION)	0

TOTAL: 123 CREDIT HOURS

Notes:
- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of 'C' or better was earned.

1/2 See page two/three for a list of approved courses

3 HIST 1210/1220 can be taken in lieu of HIST 1010/1020

▲ Business students must complete all four courses in either Option 1 or Option 2 below. See page two for a list of approved courses.

Option 1: 2 Literatures and 1 History	**Option 2: 2 Histories and 1 Literature**
☐ Core Literature I[1]	☐ HIST 1010 [3]
☐ Core Literature II (from same series)[1]	☐ HIST 1020 [3]
☐ HIST 1010 -OR- HIST 1020 [3]	☐ Core Literature I or II[1]
☐ Core Social Science[1]	☐ Core Humanities[1]

Major Courses	Grade	Major Courses	Grade
SCMN 2150		MNGT 3100	
ISMN 2140		FINC 3610	
MNGT Elec		ACCT 2700	
HRMN 3420		MNGT 4800	
MNGT 3460		Des. Elec	
MNGT 3010		Des. Elec	
32 Major Hours			

Free Electives

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Choices for University Core Requirements

Students enrolled in the University Honors College may enroll in the Honors equivalents of any of the core options listed below.

Core Literature options

If choosing 2 History/1 Lit option, choose any single Lit course.
If choosing 2 Lit/1 History option, must be completed Lit I & II from the same series.

- ENGL 2200 (World Literature I) – 3 hrs
- ENGL 2210 (World Literature II) – 3 hrs
- ENGL 2230 (British Literature I) – 3 hrs
- ENGL 2240 (British Literature II) – 3 hrs
- ENGL 2250 (American Literature I) – 3 hrs
- ENGL 2260 (American Literature II) – 3 hrs
- ENGL 2270 (African American Lit I) – 3 hrs
- ENGL 2280 (African American Lit II) – 3 hrs

Core Fine Arts options

- ARCH 2600 (The Art of Architecture, Place, and Culture) – 3 hrs
- ARTS 1510 (Looking at Art: Approaches to Interpretation) – 3 hrs
- ARTS 1610 (Introduction to Art History) – 3 hrs
- ENVD 2040 (Design, Invention and Society) – 3 hrs
- INDD 1120 (Industrial Design in Modern Society) – 3 hrs.
- MUSI 2730 (Appreciation of Music) – 3 hrs
- MUSI 2740 (Survey of Popular Music) – 3 hrs
- MUSI 2750 (Music and Science) – 3 hrs
- MDIA 2350 (Introduction to Film Studies) – 3 hrs
- THEA 2010 (introduction to Theatre) – 3 hrs
- THEA 2020 (Acting Aesthetics) – 3 hrs

Core Humanities options

One Core Humanities course is required only for students choosing the 2 History/ 1 Lit option.

- FLGC 1150 (Global Fluency and Awareness) – 3 hrs
- PHIL 1010 (Intro to Logic) – 3 hrs
- PHIL 1020 (Into to Ethics) – 3 hrs
- PHIL 1030 (Ethics & Health Sciences) – 3 hrs
- PHIL 1040 (Business Ethics) – 3 hrs
- PHIL 1050 (Political Philosophy) – 3 hrs
- PHIL 1060 (Philosophy of East and West) – 3 hrs
- PHIL 1070 (Philosophy of Art, Value and Society) – 3 hrs
- PHIL 1080 (Intro to Philosophy of Religion) – 3 hrs
- PHIL 1090 (Philosophy of Race and Gender) – 3 hrs
- PHIL 1100 (Intro to Philosophy) – 3 hrs
- PHIL 1110 (Philosophy of Science and Critical Thinking) – 3 hrs
- PHIL 1120 (Intro to Environmental Ethics) – 3 hrs
- RELG 1040 (Western Religions) – 3 hrs
- RELG 1050 (Eastern Religions) – 3 hrs
- UNIV 2710 (Human Odyssey) – 3 hrs
- A 2nd Core Fine Arts class – 3 hrs
- A 2nd Core Literature class – 3 hrs
- ~HONR 1017 (Technology and Culture II) – 3 hrs

~ Only for students enrolled in the University Honors College

Core Social Science options

One Core Social Science course is required only for students choosing the 2 Lit/ 1 History core option.

- AFRI 2000 (Intro to Africana Studies) – 3 hrs
- AGEC 1000 (Global Issues in Food, Ag, Dev, and Environment) – 3 hrs
- ANTH 1000 (Intro to Anthropology) – 3 hrs
- COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
- GEOG 1010 (Global Geography) – 3 hrs
- GSHS 2000 (Global Studies in Human Sciences – 3hrs.
- POLI 1050 (Global Politics and Issues) – 3 hrs
- POLI 1090 (American Government) – 3 hrs
- PSYC 2010 (Intro to Psychology) – 3hrs
- SOCY 1000 (Sociology: Global Perspectives) – 3 hrs
- SOCY 1100 (Current Issues in Race and Ethics) – 3 hrs
- SUST 2000 (Intro to Sustainability) – 3 hrs
- ~HONR 1007 (Technology and Culture I) – 3 hrs
- ~HONR 1027 (Sustainability and the Modern World I) – 3 hrs
- ~HONR 1037 (Sustainability and the Modern World II) – 3 hrs
- NATR 2050 (People and the Environment) -- 3 hrs
- UNIV 2720 (Human Odyssey II) – 3 hrs
- WMST 2100 (Intro to Women's & Gender Studies) – 3 hrs

~ Only for students enrolled in the University Honors College

Core Lab Science options

Students must complete one of the following 2-course options, plus labs.
The 2 courses should NOT be taken together during the same semester.

- SCMH 1010 & BIOL 1010 (Concepts of Science & Survey of Life)
- SCMH 1010 & CSES 1010 (Concepts of Science & Soils and Life)
- SCMH 1010 & CSES 1020 (Concepts of Science & Crops and Life)
- SCMH 1010 & CHEM 1010 (Concepts of Science & Survey of Chemistry I)
- SCMH 1010 & FOWS 1020 *or* FOWS 1030 *or* FOWS 1040 (CoS & Nature I *or* II *or* Climate I)
- SCMH 1010 & GEOL 1100 (Concepts of Science & Dynamic Earth)
- SCMH 1010 & PHYS 1000 (Concepts of Science & Foundations of Physics)
- SCMH 1010 & PHYS 1150 (Concepts of Science & Astronomy)
- SCMH 1010 & PHYS 1500 (Concepts of Science & General Physics I)
- BIOL 1000 & BIOL 1010 (Intro to Biology & Survey of Life)
- CHEM 1010 & CHEM 1020 (Survey of Chemistry I & Survey of Chemistry II)
- CSES 1010 & CSES 1020 (Soils and Life & Crops and Life) – *can be taken out of sequence*
- FOWS 1020 & FOWS 1030 (Science of Nature I & Science of Nature II)
- FOWS 1040 & FOWS 1050 (Climate Science I & Climate Science II)
- GEOG 1020 & GEOG 1030 (Global Systems I & Global Systems II)
- GEOL 1100 & GEOL 1110 (Dynamic Earth & Earth and Life Through Time)
- GEOL 1100 & GEOG 1020 *or* GEOG 1030 (Dynamic Earth & Global Systems I *or* II)
- PHYS 1500 & PHYS 1510 (General Physics I & General Physics II)

🛑 Additional options

WARNING – These options are NOT recommended for HCoB students since they include courses structured for Science & Engineering students.
- BIOL 1020 & BIOL 1030
- BIOL 1020 & BIOL 1010**
- CHEM 1030 & CHEM 1040
- CHEM 1110 & CHEM 1020
- PHYS 1600 & PHYS 1610
- SCMH 1010 & PHYS 1600
- SCMH 1010 & CHEM 1030
- SCMH 1010 & CHEM 1110

**Business majors who earn AP BIOL 1020 credit and have not earned a 2nd core science credit should take BIOL 1010 to satisfy the 8 hrs core science requirement.

Available Substitutions

- HIST 1210/1220 (Technology and Civilization I/II) can be substituted for HIST 1010/1020 to satisfy the core History requirement(s)
- MATH 1610 can be substituted for the MATH 1680 requirement. Note that MATH 1610 has higher pre-requisites than MATH 1680.

Management Major Notes
− All 3000-5000 level business courses require junior standing (60 hrs)
− MNGT 4800 requires senior standing (90 hrs) and PR of MNGT 3100, MKTG 3310, and FINC 3610. Course must be completed at AU.
− Any directed reading course or internship course must receive departmental approval prior to registration
− ***Prerequisites and/or corequisites for Business courses are strictly enforced***
− ***Refer to the AU Bulletin for info on course pre-reqs and descriptions http://bulletin.auburn.edu.coursesofinstruction.***

Choices for Designated Electives

Students must earn at least six credit hours from the courses below. However, any course that is used to satisfy the business core, the student's major, or the student's minor cannot be used to satisfy the Designated Elective requirement. Furthermore, some Business courses falling within the parameters below are limited to students in specific majors. See the *AU Bulletin* for course restrictions and
pre-requisites.

- BUSI 3250 – International Business
- SCMN 3100 – Foundations of Business Logistics
- Any 3 credit hour, 3000-5000 level ACCT course; ACCT 3810 is **NOT** an option
- Any 3 credit hour, 3000-5000 level BUAL course
- Any 3 credit hour, 3000-5000 level ENFB course
- Any 3 credit hour, 3000-5000 level FINC course; FINC 3810 is **NOT** an option
- Any 3 credit hour, 3000-5000 level HRMN course
- Any 3 credit hour, 3000-5000 level ISMN course
- Any 3 credit hour, 3000-5000 level MKTG course (*Pr. C or better in MKTG 3310);* MKTG 3810 is **NOT** an option
- Any 3 credit hour, 3000-5000 level MNGT course; MNGT 3810 is **NOT** an option

Choices for Built-in Management Minor (choose one)

Students must complete all courses in at least one minor. Note that the ORGS and HRMN minors are available only to MNGT majors.

Minor option #1: Organizational Leadership (ORGS) –(Effective Fall 2022)
- MNGT 4100 Mgt in a Global Business Environment *Pr. MNGT 3100*
- MNGT 4400 Organizational Change *Pr. MNGT 3100*
- MNGT 4690 Ethical Issues in Management *Pr. MNGT 3100*
- MNGT 5560 Leadership
- Choose one Designated Elective (DE) from the list above *(resulting in 2 DEs for the major plus 1 additional DE for this minor)*

Minor Option #2: Entrepreneurship and Family Business (ENFB)
ENFB 3140 is the pre-requisite for all 4000-level ENFB minor courses
- ENFB 3140 Essentials of Entrepreneurship **Pr. ECON 2020 or ECON 2030**
- ENFB 4200 Business Plan for the New Venture
- **Choose 9 hrs from the following**: ENFB 4170 Managing Entrepreneurial Start-ups; ENFB 4180 Growth Strategies for Emerging Companies *(Online Asynchronous option ONLY);* ENFB 4190 New Venture Creation; ENFB 4210 Corporate Venturing- Entrepreneurs in Organizations; ENFB 4920 3-hour Internship (*requires departmental approval*); ENFB 4950 Seminar in Entrepreneurship and Family Business; ENFB 4970 Special Topics in Entrepreneurship; FINC 3620 Small Business Finance; MNGT 4950 Negotiations

Minor option #3: Human Resources Management (HRMN)
- HRMN 5460 Human Resource Legislation *Pr. HRMN 3420*
- HRMN 5470 Employee Compensation *Pr. HRMN 3420*
- HRMN 5510 Planning, Development and Appraisal *Pr. HRMN 3420*
- HRMN 5540 HR Selection and Placement *Pr. HRMN 3420 and BUAL 2600*
- HRMN Elective – Choose one from HRMN 4970, HRMN 4430/5430, HRMN 5960, MNGT 4400, MNGT 4690, MNGT 4950, MNGT 5560, PSYC 2130 (*Pr. MATH*),or SOCY 3700 (*Pr. SOCY 1000*)

Additional Degree Requirements

Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.